



## NEWS RELEASE

May 18, 2018  
For Immediate Release

### **NEOPOLLARD INTERACTIVE WELCOMES JULIN SHAW AS NEW MARKETING DIRECTOR**

**LANSING, Michigan, May 18, 2018 /CNW/ – NeoPollard Interactive LLC** (“NeoPollard Interactive” or “NPi”), North America’s leading provider of iLottery technology and operation services, is pleased to announce the appointment of Julin Shaw as a member of its leadership team.

As Director, Marketing for NPi, Julin will focus her efforts on supporting lotteries that seek to capitalize on NPi’s leading technology and digitally-enabled business growth services. In addition, her extensive North American lottery experience will be an asset to devising integrated marketing strategies that drive growth, for NPi and our customers alike.

“As NPi continues to expand our customer base in North America, we are pleased to continue growing our talented team to include Julin,” said Liz Siver, General Manager, NeoPollard Interactive. “Her longstanding commitment to the industry and to advancing the iLottery opportunity in this evolving market make her an important addition to NPi. We know that her experience will be an asset in developing marketing strategies and initiatives to solidify NPi as the partner of choice for iLottery solutions.”

Julin began her career in the lottery industry over eight years ago. In her former role as Senior Manager, Interactive at Pollard Banknote, one of NPi’s parent companies, she acted as an industry advocate for transformative digital lottery solutions, including mobile apps, player loyalty programs, and NPi’s market-proven iLottery solution and essential services. Through this role, she established an intricate understanding of the lottery industry, in particular, the development of interactive products and services, including iLottery, that maximize revenues for lotteries.

“I believe we have an important mission to continue enabling lotteries to grow their business using smart, high-tech solutions,” said Julin Shaw. “I’m honored to join the team of people at NPi who believe in that vision for the lottery industry. I look forward to contributing to the continued growth of NPi and to the success of our partners in the industry that look to us to deliver the leading edge of new advancements for their business!”

#### **About NeoPollard Interactive**

NeoPollard Interactive LLC is jointly owned by two of the world’s most trusted and reputable companies in lottery and internet gaming—Pollard Banknote Limited (“Pollard Banknote”) and NeoGames S.a.r.L. (“NeoGames”). Established in 2014, NPi combines the marketing expertise and extensive worldwide lottery experience of Pollard Banknote with the proven leadership and technology of NeoGames in launching new online and mobile gaming products and services in response to an ever-evolving marketplace. The company leverages the strengths of each partner company to develop, implement, operate, and maintain innovative online gaming services for regulated lottery clients in order to generate revenues for good causes.

**Forward-looking Statements**

*Certain statements in this press release may constitute “forward-looking” statements and information, which involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. When used in this document, such statements include such words as “may,” “will,” “expect,” “believe,” “plan,” and other similar terminology. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this document. There should not be an expectation that such information will in all circumstances be updated, supplemented, or revised whether as a result of new information, changing circumstances, future events, or otherwise.*

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